Louisiana Economic Intelligence Dashboard Committee of 100 for Economic Development January 2024



Louisiana's job growth has been stagnant over 12 years of data, compared to Southern peer states

Jan 2011 to Nov 2023 Louisiana lags peer states in job growth, still 24k jobs shy of recovering from COVID Change in nonfarm jobs (Jan 2011 = 100) 140 +30% 130 120 110 +4% 90 Jan-21 Peer State Average*

State	Nov 2022 – Nov 2023 %age change
Louisiana	1.8%
Alabama	1.8%
Arkansas	1.0%
Florida	2.8%
Georgia	2.1%
Mississippi	-0.6%
Oklahoma	0.9%
South Carolina	2.7%
Texas	3.0%



Source: Bureau of Labor Statistics; figures are seasonally adjusted

^{*}Peer states include Alabama, Arkansas, Florida, Georgia, Mississippi, Oklahoma, South Carolina, Texas

Southern states averaged 8.9 percent job growth since 2016; Louisiana declined by 12,000 jobs

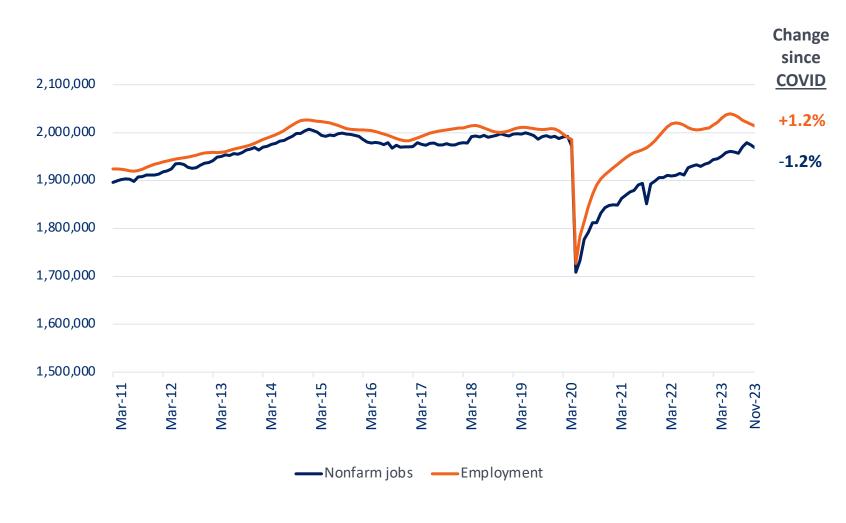
State	Population Growth 2016-2022	Job Growth Jan 2016 – Nov 2023
Louisiana	-1.9%	-0.6%
Mississippi	-1.7%	2.2%
Oklahoma	2.3%	3.9%
Virginia	3.2%	6.4%
Alabama	4.3%	9.9%
Arkansas	1.8%	9.9%
Tennessee	6.0%	10.8%
Georgia	5.9%	12.6%
South Carolina	5.5%	12.6%
North Carolina	5.3%	13.2%
Texas	7.6%	15.1%
Florida	7.8%	16.3%

Comparing outcomes

more jobs than 2016	177,605	If LA had grown at the Southern AVG
more jobs than 2016	101,541	If LA had grown like the 5 slowest states, AVG
more jobs than 2016	277,104	If LA had grown like the 5 fastest states, AVG
more jobs than 2016	43,879	f LA had grown at the next lowest, Mississippi



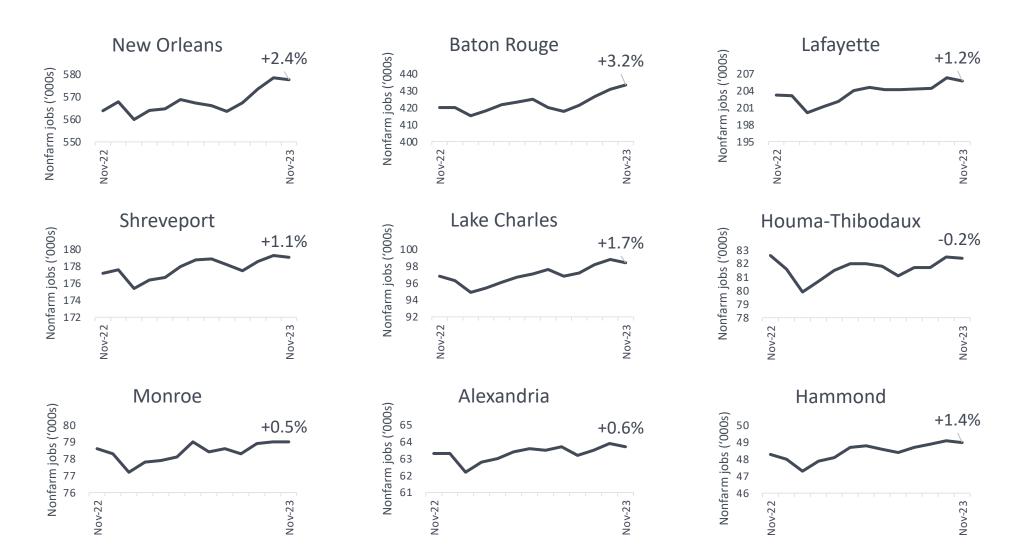
There is a persistent, wider gap between employment and non-farm jobs, post-COVID



- COVID employment could represent:
 - More selfemployed
 - More jobs in farming or other job types not included in "nonfarm jobs"



Eight of the state's nine metros have grown over the last year



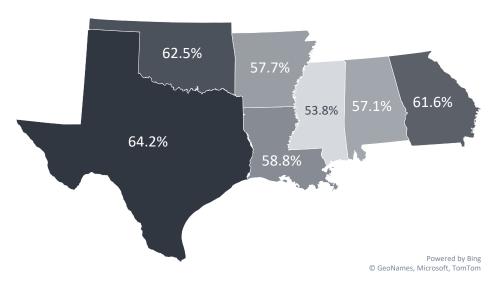


Louisiana ranks 43rd among all states for labor force participation, missing 142,000 workers

State	Labor Force Participation Rate	
d States Average	62.8%	
Delaware	60.6%	
Hawaii	60.1%	
Florida	59.7%	
Tennessee	59.4%	
Maine	59.0%	
Louisiana	58.8%	
Arkansas	57.7%	
New Mexico	57.3%	
Alabama	57.1%	
Kentucky	57.1%	
South Carolina	57.0%	
	Delaware Hawaii Florida Tennessee Maine Louisiana Arkansas New Mexico Alabama Kentucky	

Southern States, Nov '23

If Louisiana's labor force participation rate was at the national average, there would be **142,418** more people working across the state





Job postings are down over the last year. Highest demand is for healthcare, administrative support, and hospitality workers

Dec 2023 Industry Rank	Industry	Dec 2023 Job Postings
1	Ambulatory Health Care Services	7,356
2	Administrative and Support Services	7,291
3	Food Services and Drinking Places	5,739
4	Professional, Scientific, and Technical Services	5,497
5	Hospitals	3,644
6	Educational Services	3,454
7	General Merchandise Retailers	3,305
8	Accommodation	2,270
9	Executive, Legislative, and Other General Government Support	2,250
10	Food and Beverage Retailers	1,501



Accommodation

Executive, Legislative, and Other General Government Support

Food and Beverage Retailers



9,000

Unique Job Postings

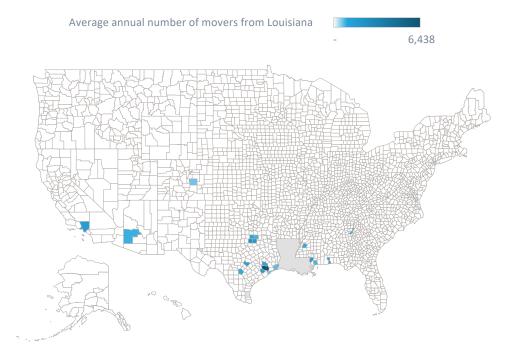
12,000

Source: Lightcast

12 of the 20 most popular counties for people leaving Louisiana are in Texas

State	Metropolitan/ Micro Area	County	Average annual number of movers from Louisiana
Texas	Houston	Harris County	6,438
Texas	Dallas-Ft. Worth	Tarrant County	2,245
Texas	Dallas-Ft. Worth	Dallas County	1,855
Mississippi	Picayune	Pearl River County	1,517
California	Los Angeles	Los Angeles County	1,460
Texas	Houston	Fort Bend County	1,450
Texas	Austin	Travis County	1,232
Florida	Pensacola	Escambia County	1,101
Texas	Houston	Montgomery County	1,058
Texas	Dallas-Ft. Worth	Denton County	1,034
Georgia	Atlanta	Fulton County	1,000
Mississippi	Jackson	Hinds County	966
Texas	San Antonio	Bexar County	963
Arizona	Phoenix	Maricopa County	900
Texas	Dallas-Ft. Worth	Collin County	888
Mississippi	Gulfport-Biloxi	Harrison County	835
Texas	Beaumont	Orange County	807
Texas	Beaumont	Jefferson County	749
Colorado	Colorado Springs	El Paso County	660
Texas	Houston	Galveston County	626

Thousands of Louisianans are moving to Texas metros like Houston, Dallas-Ft. Worth, Austin, and Beaumont each year



Next month
will look at
in-migration
data for
population
moving into
Louisiana



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